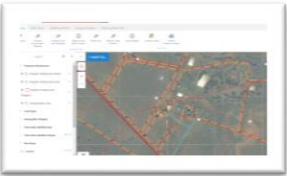


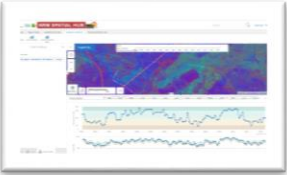
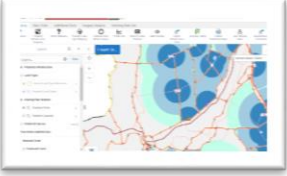
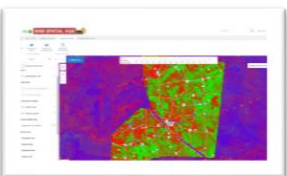


Product and Service Descriptions

	<p>Digital Farm Mapping System: Use to high resolution imagery to map all your farm infrastructure assets and paddocks. Create a detailed asset register and reports on the length of fences, area of paddocks and depreciation schedules. Plan new infrastructure. Get access to government data as standard base maps, along with fire and weather data. Produce high quality maps ready for printing to give to your bank manager or load onto a smartphone. Export and share your digital farm map with other software using industry standard formats. All the tools you need to take control of digital farm map data and share it with your consultants or partners.</p>
	<p>Current very high resolution (VHR) imagery: Rather than relying on free imagery like Google Earth, Bing or ESRI World that may be out of date in remote areas, FarmMap4D provides access to recent 30-50cm very high resolution Digital Globe satellite imagery that is captured over the entire continent every 12-18 months (depending on clouds). This not only does away with much of the need to map features using GPS which is very time consuming, but it provides that ability to audit on-farm development or assist with property valuations. To purchase this imagery separately would cost ~\$1700 for 100sqkm..</p>
	<p>Land Type Mapping: Mapping the distribution of land systems, vegetation or soils is critical to understanding the inherent carrying capacity of each paddock. Multiple government datasets are provided to the user for review. The user can accept the state data or create their own data from scratch. This information can be used to generate paddock area summaries for each land type, and assist with safe carrying capacity estimation or property development planning. It also provides the basis for analysing pasture utilisation, land condition and feed on offer.</p>
	<p>Ground Cover Time-series Analysis and Reporting: Analyse changes in vegetation and ground cover derived from satellite data for any season over the last 30 years. Use world-leading remote sensing science to assess the impacts of management, and compare ground cover between paddocks or against similar land in the local region. Benchmark yourself and demonstrate good land stewardship. Consider stocking strategies based on past and current seasonal conditions and changes in land condition.</p>
	<p>Custom Map Production: Custom mapping tools allow you to design your own map symbology, scales and areas of interest. Generate a custom map for planning fence maintenance. Mark up an area of a paddock for spraying for a contractor, and in a few minutes, load into their GPS or Smartphone. Quickly sketch weed and pest management areas or calculate the area for pasture treatments. Create a Workplace Health and Safety map for new employees, and share your custom views and GPS-ready maps with other users.</p>
	<p>Infrastructure analysis, design and investment: Rapidly analyse your water and fencing infrastructure in terms of distance from water, access, and seasonality. Analyse and report on available grazing areas based on different climate and water planning scenarios. Plan where pipes and troughs will be put based on terrain and slope, and accurately calculate the length of pipe or fencing material over the actual terrain surface. Cost capital expenditure plans based on scenarios which are saved for reference. Save days and weeks of driving, and costly GPS surveys. Download plans to your GPS or smartphone for field verification, installation and monitoring.</p>
	<p>Long-term Carrying Capacity Analysis: Bring together land type, grazing circles, infrastructure and land condition information to estimate current and potential long-term safe carrying capacity for each paddock and land type within a property. Use this information to estimate overall cost of investment, increases in production and return on investment. Provide your bank with detailed maps and outputs on how investment and management is going to improve your production and sustainability.</p>
	<p>Custom Analysis of Time-series Data: Understand the spatial and temporal variability of pasture growth utilisation and ground cover within and between paddocks using seasonal time-series satellite data. Simply select a specific time-period and produce a detailed map that can be used to make changes in management to improve sustainable production. By late 2017 this will include weekly 10m imagery updates.</p>
	<p>User Training, Support and Mapping Services: A range of training, support and mapping services are available to suit your needs. Detailed user manuals, YouTube videos and Webinars are provided online. Individual online tutoring or group training is available through the FMA team, consultants, government and regional NRM extension staff. If you would like to get the initial basic mapping of infrastructure completed by a specialist that can also be arranged.</p>

Membership and Subscription Pricing

*(All prices are Ex GST)
 The prices below are valid until Sept 30, 2017*

Products and Services	Standard	Premium
Digital Farm Mapping System	1	1
Current very high resolution imagery	1	1
Land type Mapping	1	1
Ground Cover Time-series Analysis and Reporting	1	1
Custom Map Production		1
Infrastructure analysis, design and investment		1
Carrying Capacity Analysis		1
Custom Analysis of Time-series Data		1
User Training, Support and Mapping Services	1	1

Family Properties and SME's

Membership and Subscriptions	First property		Discounts for multiple properties	
	Annual Fee	3yrsUpFront	Properties	Discount*
Standard membership**	\$300*	\$750*	<3	10%
Premium Subscription (inc. above)**	\$750*	\$1,750*	>=3	15%

**Initial Setup Free of \$100 for the first property in the 1st year on 1 year subscriptions. No Setup Fee on 3 year subscriptions. ** Members can elect to move between Standard and Premium offerings on an annual basis.*

Corporate Properties

Please Contact FarmMap4D to discuss your specific business needs.

User Support, Training and Specialist Mapping and Analysis Services

Free User Support (hrs per property)	Up to 2hrs free
Group Training Webinars (register interest)	Free
1-on-1 online/phone training (\$/hr)	\$100
3hrs 1-on-1 training (online)	\$250
1 day Group Training per person	\$500
Specialist Mapping Services (\$/hr)	\$125
Special Projects	On request

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Website: www.farmmap4d.com.au